

Abstract  
(in conjunction with Figure 1)

For producing folded printing carriers - folding coupons (10) - use is made of an apparatus which is designed as a unit and in the case of which a continuous material web (11) is provided with regions of hot-melt glue. Blanks (25) are cut off from the material web (11) prepared in this way and are fed to a folding subassembly (26) in order to be folded transversely a number of times. Following the folding subassembly (26), the folding coupons (10) are subjected to the action of heat and pressure by a handling arrangement (34).